



Tampa AAUW: Making A Difference for 100 years

October-November 2016

Web Address: [tampa-fl.aauw.net/](http://tampa-fl.aauw.net/)

## The Tiempo

**AAUW Announces New National Campaign: A Lapel Pin Award was created to mark membership milestones of 5, 10, 20, 30, 40 years and Silver and Gold Lifetime memberships.**



**Please make note of the following dates and locations:**

Saturday November 19, 2016 General Meeting– Ethics Presentation– Alice Prive. Grille 116– 612 N Dale Mabry. Please call Mary Alice Dobson at @ 813.404.6353. Or email her at [madobson2016@outlook.com](mailto:madobson2016@outlook.com). To make reservations.

**Saturday December 17, 2016 Holiday Luncheon– Temple Terrace Golf and Country Club..** Please contact Joyce Ellsworth 2 813.971.6731 or email her @ [jllellsworth@verizon.net](mailto:jllellsworth@verizon.net)

December– Cook Exchange @ Lee Schmoll's home. Date to be decided.

Saturday January 14, 2016-Temple Terrace Golf and Country Club– 2016-2017 Scholarship recipients Cecelia Ferguson and Stephanie Pazmino will discuss their studies, goals, and plans for the future. Please contact Joyce Ellsworth @ 813.971.6731 or email her @ [jllellsworth@verizon.net](mailto:jllellsworth@verizon.net)



Mary Alice Dobson and Barbara Reed are the first Milestone Pin recipients from the Tampa branch. Mary Alice and Barbara were recognized for 30 years and 40 years of membership respectively. Mary Alice was awarded her pin at the October 15th Tampa AAUW meeting. Barbara Reed was not present. Joyce Ellsworth assisted Mary Alice with attaching the pin.

**TRIVIA**  
CHALLENGE

Do you know what Lee Schmoll, Madge Soyster, and Sherry Foeking have in common? (Answer: Second Page)

### From the presidents' Desk

- Members that attended the October meeting participated in a strategic planning session. So, “why” a strategic planning meeting.? The Tampa AAUW branch has done fine for 100 years. The strategic planning session was conducted to take a look at the organization through a SWOT analysis. A SWOT analysis helps organizations identify their strengths, weaknesses, opportunities for growth and development ,and threats that could seriously weaken the organization. Tampa AAUW strengths are solid– connection with a national organization, good friends, enjoyment of each other’s company, diverse backgrounds and experiences, and leadership skills across the membership The ultimate goal of any strategic planning is to build upon our strengths by identifying and using opportunities to increase membership, fill positions, create vibrant bonding activities, engage non-member donors, engage members that can no longer attend meetings, and expand our focus to fully embrace identified interests such as Tech Trek and STEM activities.
- The participants were fully engaged. “Buy-in” was exhibited enthusiastically, and members expressed a willingness to work towards a successful end. Experienced members showed a willingness to mentor new members– sharing knowledge, skills, and opportunities for connectedness.
- The beginning process will continue over the next few months.
- Tangible Outcomes: from First Meeting 1. Sherry Foeking agreed to test interest in a Telephone Conference Book Club. Contact Sherry @ 813.610.2947 or at sherjo18@yahoo.com for further details. 2. Committees were formed to share the load, the knowledge , ideas ,and skills.

*Bert Dunbar Ph.D., HRNP*

President



The newsletter editor position is still unfilled. Take the plunge. You will be mentored if you have a desire to try your hand at this worthwhile task. Or perhaps you are already an expert. We are waiting for you!

We are beginning this fiscal year with six new members. Let’s welcome them wholeheartedly! They are the following members:

Stephanie Abbott  
Kirk Guillory  
Gloria Hilton  
Shannon Ledbetter  
Aleseya Pinkney  
Naomi Sweeting



Aleseya has already made herself known through her committed service at the 100th Year Celebration. Gloria Hilton is the TechTrek/STEM Coordinator, and Naomi Sweeting is working with the Bylaws Renewal Committee. We are glad to have the six of you present and contributing by sharing your voice and or your talents Thank you.

### Answer to Trivia Question:

At the October meeting, Lee, Sherry, and Madge discovered they all play the violin!



### Looking for your niche?

1. Planning and Program Development: Mary Alice Dobson\*
2. Teleconference Book Club Member– Sherry Foeking\*
3. People and Places– Sherry Foeking\*
4. Tech Trek Committee\_ Gloria Hilton –glorialhilton@verizon.net or Gloria.hilton@va.gov