

5

PUBLIC POLICY

5 new 2-minute activists



68

MEMBERSHIP

- Increase from 54 to 68
- Host 2 new member activities



8

AAUW TECH TREK

Increase communication from 5 to 8 schools

SCHOLARSHIP

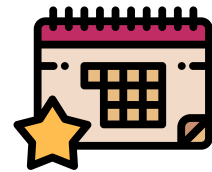
- Increase from 2 to 3
- Offer 1-yr local membership to graduating recipients
- Recruit from USF, South University, and University of Tampa



3

PROGRAMS

Create or assist with implementing 6 mission-based programs



6

COMMUNICATION

- Merge Facebook and Instagram and post 3-4 times per week. Increase following to 300
- Pilot LinkedIn
- Issue 10 newsletters
- Issue annual Yearbook

300



FINANCE

- Manage budget of \$5,200 and \$2,470 in restricted and unrestricted expenses, respectively
- Report budget and YTD expenses at each meeting



\$7,670